

Email Marketing with *style.*

We're glad to hear you're interested in putting smart marketing to work for your credit union. E-mail marketing is an inexpensive tool to help secure member loyalty and inform your members about valuable promotions and information.

WITH E-MAIL MARKETING, YOU CAN:

MANAGE AUDIENCE LISTS

- Build different groups for tailored messages.
- Stay in legal compliance with built-in opt outs.

CREATE CUSTOM HTML E-MAIL CAMPAIGNS

- Send personalized stationary or letterhead that matches your website.

TRACK AND ANALYZE RESULTS

- We will provide you with results of each campaign so you may view, study, and compare statistics.

This is a quick and effective tool that you can use to remind your members of the latest credit union news, important information and events.

Pricing

Set Up Fee (One Time Only)	\$300.00
Per Campaign Layout/Maintenance	\$150.00
Per Email Sent	\$.02



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